



CAMPBELL & COMPANY

Healthcare organizations operate with **immense complexity** and exist at the center of our social and political landscape. As they juggle legislative changes and rising costs, hospitals, medical centers, and health systems are looking for new ways to invigorate their fundraising strategies.

Campbell & Company can help you engage grateful patients, train caregivers, recruit transformative leaders, and turn your data into action. We also work with you to develop tailored fundraising strategies and craft messages that communicate the unique life-and-death role of your institution.

Campbell & Company's Integrated Approach

Our versatile teams bring a range of expertise to every partnership so we can look at your challenges from every angle and bring the big picture into focus.



Fundraising Consulting

- Campaign Planning Study
- Campaign Counsel and Implementation
- Development Assessment
- Digital Donor Engagement
- Annual Giving



Strategic Information Services

- Analytics
- Benchmarking
- CRM Systems
- Database Reports and Dashboards
- Prospect Management
- Surveys
- Development Operations Assessment



Communications Consulting

- Case Development
- Campaign Branding & Communications
- Communications Strategy
- Brand Messaging
- Visioning

A Track Record of Success

Through partnerships with healthcare institutions across the country, we have to understand the unique factors that influence giving. Our work includes partnerships with:



The Benefits of Choosing Campbell & Company

Our philosophy of collaboration and inclusion also extends to how we operate as a firm. By maintaining a culture driven by belonging, collaboration, curiosity, and rigor, we empower every team member to innovate for the good of our clients and the good of the sector.



We know the healthcare sector. Drawing on decades of experience, we can help develop and optimize strategies for grateful patient fundraising, reach donors interested in supporting breakthroughs and advancements in medical science, and leverage data analytics to gain insights into your donors and major gift prospects. We also recruit dedicated change makers to lead your institution.



We go all in for your success. The healthcare sector is an area of personal passion for many of our employee-owners, and we have prioritized working with medical institutions for many years. When challenges arise, we lean in with you and figure it out together. We listen, we strategize, we adapt, and we succeed. Together.



We believe in the nonprofit sector. By engaging in thought leadership, conducting original research, and building and maintaining strong relationships, we stay on top of emerging trends and leading practices, while taking seriously our responsibility to help build a sector that includes and amplifies people and communities who have historically been marginalized and under-resourced.



You will grow through our partnership. We see every engagement as a chance for you to build lasting capacity and impact that continues far beyond our work together. Our tailored approach is rooted in ensuring that your staff, volunteers, leaders, and donors can make meaningful contributions that will propel you to scale your efforts and maximize your impact.

Contact us at [877.957.0000](tel:877.957.0000) and/or info@campbellcompany.com for more information or to launch the Campbell & Company team within your organization today.