



# Our integrated services put you on a path to greater impact.

## Company Overview

Campbell & Company is an employee-owned national consulting firm that helps mission-driven organizations create greater impact through fundraising consulting, communications consulting, and strategic information services. Since 1976, Campbell & Company has helped over 2,500 clients grow their fundraising results through an integrated approach.

Campbell & Company's mission is to **advance the life-changing work of mission-driven organizations**. Underlying all our work is a dedication to collaborating with nonprofits invested in inclusive philanthropy to change lives and move the nonprofit sector toward greater justice.

## Campbell & Company's Integrated Approach

Our versatile teams bring a range of expertise to every partnership so we can look at your challenges from every angle and bring the big picture into focus.



### Fundraising Consulting

- Campaign Planning Study
- Campaign Counsel and Implementation
- Development Assessment
- Digital Donor Engagement
- Annual Giving
- Alumni Engagement



### Strategic Information Services

- Analytics
- Benchmarking
- CRM Systems
- Database Reports and Dashboards
- Prospect Management
- Surveys
- Development Operations Assessment



### Communications Consulting

- Brand Messaging
- Case Development
- Communications Strategy
- Creative Communications
- Visioning

## Campbell & Company by the Numbers



1976

**Year of Establishment:**

In-depth experience in many of the nation's leading philanthropic markets



100%

**Employee-Owned:**

Everyone in our firm is invested in your mission and success



2,500+

**Institutions Served:**

Giving us an understanding of the donors, communities, and institutions that make up the philanthropic market



65+

**Strategic and Trusted Partners:**

With range of skills, knowledge, and experience to meet your organization's unique needs

## Expertise and Impact



Arts & Culture



Associations



Environment



Civic/Public  
Affairs/Religion



Higher  
Education



Independent  
Schools



Healthcare



Human Services

## The Benefits of Choosing Campbell & Company

By maintaining a culture driven by belonging, collaboration, curiosity, and rigor, we empower every team member to innovate for the good of our clients and the good of the sector.



**Local knowledge with a national presence.** Campbell & Company has in-depth expertise in many of the nation's leading philanthropic markets. As a result, we can help you reach donors wherever they are and develop strategies that match the landscape.



**We go all in for your success.** Our consultants don't just collaborate with you – they reach across projects and service lines to ensure they're working together on the leading edge of the nonprofit sector. When challenges arise, we lean in with you and figure it out together. We listen, we strategize, we adapt, and we succeed. Together.



**We believe in the nonprofit sector.** By engaging in thought leadership, conducting original research, and building and maintaining strong relationships, we stay on top of emerging trends and leading practices, while taking seriously our responsibility to help build a sector that includes and amplifies people and communities who have historically been marginalized and under-resourced.



**You will grow through our partnership.** We see every engagement as a chance for you to build lasting capacity and impact that continues far beyond our work together. Our tailored approach is rooted in ensuring that your staff, volunteers, leaders, and donors can make meaningful contributions that will propel you to scale your efforts and maximize your impact.

Contact us at [877.957.0000](tel:877.957.0000) and/or [info@campbellcompany.com](mailto:info@campbellcompany.com) for more information or to launch the Campbell & Company team within your organization today.