



CAMPBELL
& COMPANY



BUILD PHILANTHROPIC SUPPORT THROUGHOUT YOUR JOURNEY.

Campbell & Company understands that for nonprofits, philanthropy is the catalyst that transforms ideas into impact; and that means everything your organization wants to accomplish tomorrow depends on your fundraising success today. Let's make a plan to get you there.

We work with staff and leadership in a variety of sectors, guiding nascent major gift programs and sophisticated development operations alike. With our Fundraising Consulting team as your guide, you'll be able to build and optimize your development program with confidence.

FUNDRAISING STRATEGIES TO MOVE THE NEEDLE

We help nonprofits transform their fundraising practices through a variety of services and will work with your organization to determine what best suits your needs.



Campaign Planning
Study



Campaign Counsel
and Implementation



Development
Assessment



Digital Donor
Engagement



Annual
Giving



Alumni
Engagement

A TRACK RECORD OF SUCCESS

Nonprofits in every sector have trusted our firm to help them navigate their most complex fundraising challenges, including:



THE CAMPBELL & COMPANY DIFFERENCE

Our philosophy of collaboration and inclusion also extends to how we operate as a firm. By maintaining a culture driven by integrity, candor, rigor, partnership, inclusion, and creativity, we empower every team member to innovate for the good of our clients and the good of the sector.



LOCAL KNOWLEDGE WITH A NATIONAL PRESENCE. With staff on the ground in six major cities, Campbell & Company has in-depth expertise in many of the nation's leading philanthropic markets. We can help you reach donors wherever they are and develop strategies that match the landscape.



TEAM APPROACH. Campbell & Company's team approach to fundraising relies on partnership and a collaborative team of experts tied to a nationwide network. The mission-driven organizations we work with can leverage our firm's expertise in the nonprofit sector, ensure they own their philanthropic relationships, build institutional knowledge, and increase their fundraising capacity.



WE KNOW NONPROFIT ORGANIZATIONS. Campbell & Company has worked with 2,500+ nonprofit organizations of all sizes and missions across the country. By engaging in thought leadership, conducting original research, and building strong ties throughout the nonprofit world, we are deeply connected to developments and best practices in the sector.



DEEPLY ROOTED IN THE NONPROFIT SECTOR. We are active members of the Giving Institute, adhering to the Giving Institute code of ethics, and contributing to the annual Giving USA report. With this involvement in the nonprofit sector, Campbell & Company is committed to advancing the field of fundraising and deepening our understanding of philanthropic trends.

Contact us at [877.957.0000](tel:877.957.0000) and/or info@campbellcompany.com for more information or to launch the Campbell & Company Team within your organization today.